

# THE HUMAN CONNECTION YOUR Advantage.

Friday  
DEC 12<sup>th</sup>, 2025

Civic Hall NYC -  
124 E 14<sup>th</sup> St

12:30 PM -  
6:30 PM EST

1:15 PM

## OPENING KEYNOTE

Elise James-DeCruise - Chief Culture and Community Officer  
**Ad Council**

1:30 PM

## THE HUMAN CONNECTION. YOUR ADVANTAGE.

Ti-Hua Chang - 5X Emmy Winning Reporter  
**Moderator**

Karima Popatia - General Manager  
**Walmart eCommerce**

Mattia Cella - 2023 Graduate + Marketing & Branding Associate  
**Morgan Stanley**

Aneika Perez - Managing Director  
**EY**

3:15 PM

## ENTERTAINMENT

Marco Lienhard - Master Shakuhachi + Taiko Artist

3:40 PM

## AI WILL AMPLIFY YOU!

Jeff Sundheim - Sculptor, Strategist + AI Expert  
**Google**

4:45 PM

## THANK YOU + CONNECTUP

James Dunn, Vice President, Business Development  
**FedCap Group / Civic Hall NYC**

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STUDENTS: \$20      PROFESSIONALS: \$50

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