

humanUPtions in partnership with The Ad Council + CIVIC HALL present:

THE HUMAN CONNECTION

YOUR Advantage.

Friday
DEC 12th, 2025

Civic Hall NYC –
124 E 14th St

12:30 PM –
6:30 PM EST

1:15 PM

OPENING KEYNOTE

Elise James-DeCruise – Chief Culture and Community Officer
Ad Council

1:30 PM

THE HUMAN CONNECTION. YOUR ADVANTAGE.

Ti-Hua Chang – 5X Emmy Winning Reporter
Moderator

Karima Popatia – General Manager
Walmart eCommerce

Mattia Cella – 2023 Graduate + Marketing & Branding Associate
Morgan Stanley

Aneika Perez – Managing Director
EY

3:15 PM

ENTERTAINMENT

Marco Lienhard – Master Shakuhachi + Taiko Artist

3:40 PM

AI WILL AMPLIFY YOU!

Jeff Sundheim – Sculptor, Strategist + AI Expert
Google

4:45 PM

THANK YOU + CONNECTUP

James Dunn, Vice President, Business Development
FedCap Group / Civic Hall NYC

BUY TICKETS via www.humanUPtions.com or [Eventbrite](https://www.eventbrite.com)

STUDENTS: \$20

PROFESSIONALS: \$50

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